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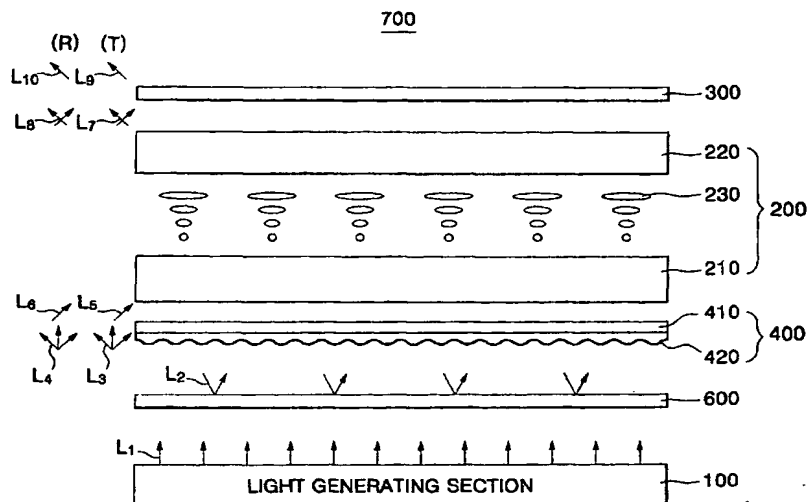
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(54) Title: LIQUID CRYSTAL DISPLAY DEVICE



(57) **Abstract:** Disclosed is a liquid crystal display device (700) capable of improving a display characteristic and a viewing angle as well as visibility in a reflection mode. A semi-transmissive film (600) is positioned between a light generating section (100) and a liquid crystal display panel (200) in order to partially transmit or reflect light supplied from an exterior. A polarizing plate (400), one surface of which is anti-glare treated, is positioned between the liquid crystal display panel (200) and the semi-transmissive film (600). The polarizing plate (400) diffuses light transmitted through or reflected from the semi-transmissive film. The display characteristic and viewing angle of the liquid crystal display device may be improved and reflectivity of light in the reflection mode may increase, so that visibility is improved.

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